



**Meto Expert:  
proven – now  
even better**

***METO***®  
your retail label expert

## DAILY HELP FOR EVERYDAY HELPERS

As a pharmacist, you are used to helping in many areas. In this respect, the Meto Expert is a perfect fit for you: It supports you in all aspects of labelling – in regular price labelling as well as the labelling of reduced goods, for pharmaceuticals as well as products of the free assortment.

**Find out more about the benefits inside.**



## COMMITMENT TO SALES

As a grocer you know the value of food like no other. You also know many reasons why waste must be prevented: The Meto Expert is the ideal support partner for this goal. The hand labeller is suitable for special price labelling as well as labelling of goods close to the “Best before” date.

**Find out more about the benefits inside.**

## FROM SUSTAINABILITY TO SERVICE

Not only practical, but also ecological. Up to 20 percent of the body of the Meto Expert consists of recycled plastics made from PE, PP or PET – so-called post-industrial recyclates. What's more, the CO<sub>2</sub>-neutral packaging is made of 100 percent cardboard. Plus you can simply reuse the consumables from the previous model, such as ink rolls and labels.

**More than a hand labeller** – To help you get up and running quickly with the Meto Expert, we provide you with online help with operating instructions, technical data sheets and video tutorials. In addition, we are there for you throughout Europe when it comes to personal consultation, repairs, or if an adjustment be necessary.



Meto Expert S



Meto Expert M



Meto Expert L



Meto Expert XL

## OUR QUALITY PROMISE

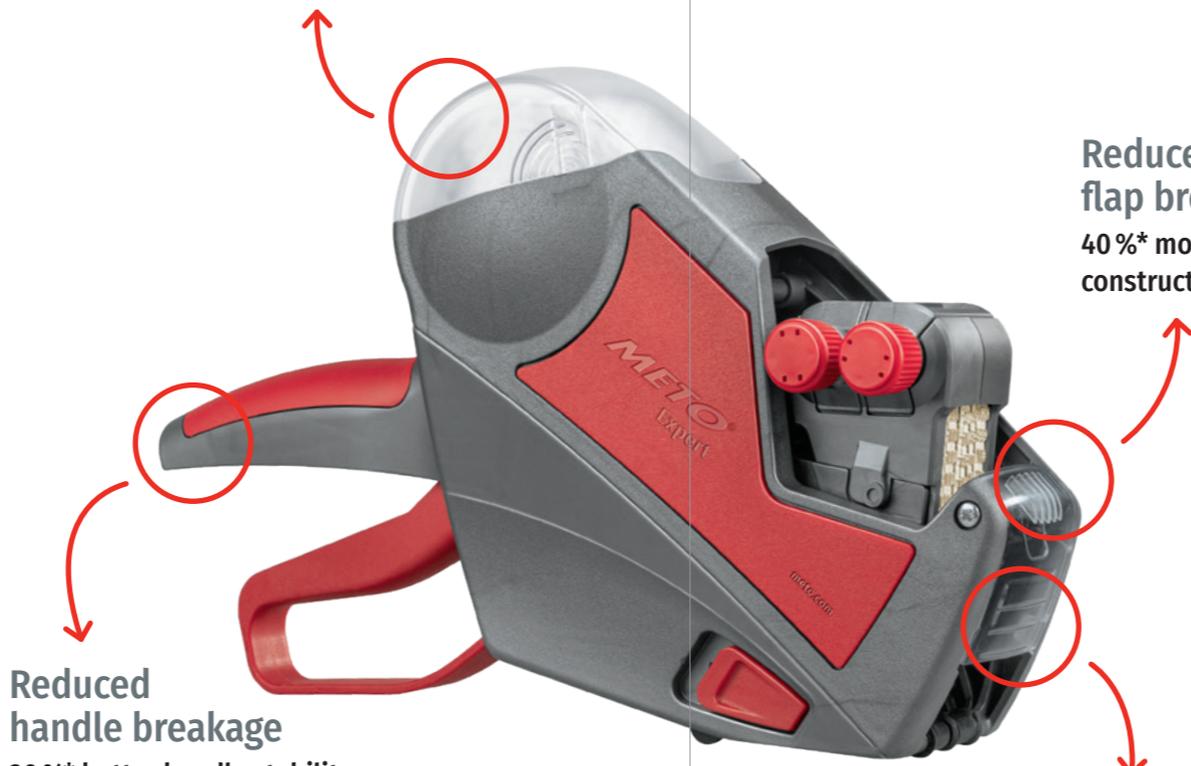
With the Meto Expert, you benefit from the proven quality features of the Meto Eagle, such as ergonomic design and consistent print quality – plus the following **improvements for easier handling and greater robustness:**

**Better protected labels**  
50%\* increased closing force of the roll compartment

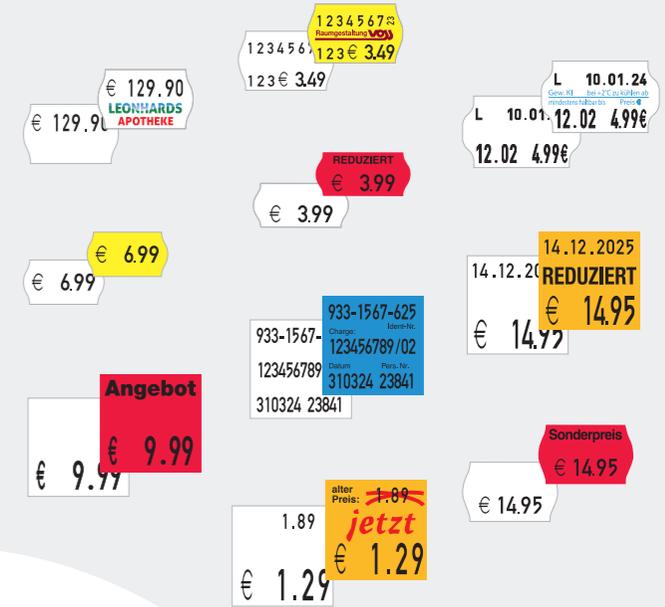
**Reduced front flap breakage**  
40%\* more stable front construction

**Reduced handle breakage**  
30%\* better handle stability

**Clear view of the trailing edge**  
thanks to transparent front flap



\*Compared to the previous model



## SUITABLE HAND LABELLERS AND LABELS FOR EVERY NEED

From price to article number to best-before date – the standard Meto Expert range covers all common labelling applications. If you need a special print-band set, this individualisation is also possible without any problems!

Numerous standard labels are available in different shapes, sizes and colours for your applications. On request, we can also produce customised labels in proven Meto quality and completely compatible for your Meto Expert.

**MORE STABLE  
MORE PRACTICAL  
MORE SUSTAINABLE**



**The Meto Expert is the further development  
of the Meto Eagle:**

The series offers you ergonomically designed hand labellers for mobile and legally compliant labelling – in new quality and with new individualisation options.

**Meto International GmbH**  
Ersheimer Str. 69  
69434 Hirschhorn, Germany  
Tel.: +49 (0) 62 72-928 0  
Fax: +49 (0) 62 72-928 204  
meto.service@meto.com  
www.meto.com

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